



FOSE



MARCH 23-25, 2010
WASHINGTON D.C.
WALTER E. WASHINGTON
CONVENTION CENTER

REGISTER NOW

2010 FOSE Exhibitor Bulletin #1 Getting Ready for 2010 FOSE!

WELCOME EXHIBITORS!

The FOSE Team welcomes your participation in the #1 technology event for government in the nation.

The upcoming new year brings new opportunities to make your 2010 FOSE experience the best possible and the FOSE Team is here to support you! Your 2010 FOSE Team includes:

- [Don Berey](#), Show Director
- [Fern Jacobs](#), National Account Manager
- [Wendy Moore](#), Account Manager
- [Kharry Wolinsky](#), Account Manager
- [Mary Birnie](#), Logistics
- Donna Russell, Marketing
- Brent Sutton, Conference

It's never too early to start promoting your presence at FOSE. Here's how you can start maximizing your visibility NOW»»

Upcoming Highlights!

[The Homeland Security Finance Forum](#) will provide a unique opportunity for dynamic, high growth companies seeking capital, contemplating an acquisition, a recapitalization or another form of transaction to present their business to qualified institutional investors and advisers specifically looking to invest in the homeland security sector.
Presented by GovSec in collaboration with VB/Research

Opening Keynote»»

Anthony E. Zuiker,
creator of **CSI: Crime Scene Investigation**

Tuesday, March 23,
9:00am - 10:00 am



[2nd Annual CloudCamp@FOSE](#) is where federal decision makers looking for cloud computing and green solutions and tools exchange ideas and discuss solutions.

Complete your Online Description

Maximize your visibility online! The FOSE web site traffic will peak now through the show, so make your company's online description is ready in 3 simple steps:

- Go to the Exhibitor Login section of FOSE.com: <http://fose.com/events/fose-2010/information/exhibitor-login.aspx>
- Click the link to [Accessing Exhibitor Services](#) in the middle of the page and enter your company name and password.
- The first time you log in, you'll be prompted to change your Password. You are required to change your Password before proceeding with your listing.
- You can now access your company's Web and Show Directory Listing!

Upgrade Your Web Directory Listing»»

Upgrade your web directory listing to include the standard listing, plus your company logo! For details, contact your Account Executive.

Use Our Marketing Services»»

We provide [Marketing Services](#) you can use before and during the show to get buyers into your booth. We also provide suggestions on "boothmanship" and other on-site tips. Be sure to review them and participate in those which best fit your marketing objectives.

Promote Your Presence Online and In Print»»

Be sure to take advantage of sponsorships and advertisements on the web site and in the show directory. A full page ad in the show directory earns your choice of placement!

Stay tuned in as we continue to send you bulletins with valuable information and upcoming deadlines. We look forward to a successful event for you and your customers. Let us know if we can be of any additional assistance. **If you have questions, please contact the Exhibitor Hotline at 703-876-5082 or exhibit.fose@1105govinfo.com.**

FOSE is co-located with GovSec/U.S. Law, so exhibitors will benefit from attendees looking for both IT *and* physical security solutions.



FOSE's [Conference](#) compliments the exhibits with an unparalleled conference program. The Conference Tracks for 2010 are:

- [Track 1: Information Management and Data Centers \(IM\)](#)
- [Track 2: Cybersecurity and Information Assurance \(CS\)](#)
- [Track 3: Next Generation Government: Gov 2.0 and Beyond \(GT\)](#)
- [Track 4: Defense Innovations - Presented with: Association for Enterprise Information \(AFEI\) \(DI\)](#)
- [Track 5: Breakthroughs and Best Practices \(BB\)](#)
- [Tutorials](#)

[The Wisdom of CXOs](#)

A Program for Public Sector Systems Integrators presents theory v. the reality of emerging trends and cutting-edge technologies. *Presented by: Washington Technology, IDC Government Insights*

[What's Next in DNSSEC: Securing the Domain Name System](#) will

assess the federal response to securing its domains; examine challenges faced by agencies deploying DNSSEC; and share lessons learned and next steps.

Presented by: DNSSEC Supported by: Dept. of Homeland Security, NIST