

Second Annual

VIRTUAL

FOSE

Conference & Expo

Impact Thousands Of Qualified
Government IT Decision-Makers
As The #1 Rated Technology
Show For Government Comes
Virtually To Your Computer!

LIVE: JULY 21, 2010

ON-DEMAND: JULY 22, 2010 – OCTOBER 20, 2010

For over 30 years, FOSE has been the one event known as the annual meeting place for government technology professionals, once a year—every year. But now, you can network with thousands of buyers twice a year!

1105 Government Information Group has once again improved the FOSE experience. To complement our annual FOSE event, we added an interactive FOSE that goes beyond the Convention Center walls. Virtual FOSE brings a new opportunity to exhibitors who will be meeting decision makers yet to attend FOSE in Washington, D.C., many of whom are outside the area. In fact, 70% of 2009 attendees had not been to the D.C. event, making Virtual FOSE a great opportunity to generate new and qualified leads.



Don't miss this opportunity to influence the most powerful federal buyers just as the federal 4th quarter, which holds the largest percentage of sales in the government IT community, kicks off. Virtual FOSE attendees play a pivotal role in the \$100B* that will be spent on information technology through 2013. Of the registered 2009 attendees:

- **Nearly 20%** were Executive/Command/Senior IT Management.
- **25% of attendees** have an agency budget over \$24 million.
- **And 100% of attendees** had a key purchasing role in their agencies/companies.



Register For Your Virtual Booth Today!

- **For a private tour of Virtual FOSE, contact: exhibit.fose@1105govinfo.com**
- To view an introduction to the Virtual FOSE interactive experience, navigate to:
<https://presentations.inxpo.com/Shows/InXpo/Tour/Exhibitor/player.html>
- **SAVINGS PACKAGE:** Contract at the same time for Virtual FOSE 2010 and FOSE 2011, and receive a discount on the first 200 sq. feet of booth space at FOSE 2011!

The Right Place...the Right Time...and the Right Leads, at an exceptional value per lead.

*INPUT Federal IT Market Forecast 2008-2013

Produced by:



GOVERNMENT
Information Group