



Live Event: July 20, 2010

Registration Report

Date of Event (Live): August 12, 2009

Year Event Established: 2009

Frequency: Annual

Event Producer: 1105 Government Information Group
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Event Platform: InXpo
www.inxpo.com

PRIMARY BUSINESS/INDUSTRY		
Category	Attendees	% of Total
Federal Defense Government	634	15.39
Including U.S. Air Force, U.S. Army, U.S. Navy and Marine Corps, Intelligence Agencies, and all other DOD or military		
Federal Civilian Government	1,094	26.56
Includes Executive Office of the President, Dept of Agriculture, Commerce, Education, Energy, Health & Human Services, Homeland Security, Housing & Urban Development, Interior, Justice (including FBI), Labor, State, Transportation, treasury (including IRS), Veterans Affairs, EPA, GSA, SSA, NASA, Other Independent Agencies (including CIA, TVA, NSF), Legislative Agencies (GOA, GPO, LOC), Judicial Branch Agencies		
Other Federal Government	305	7.40
Non-Federal Government	294	7.14
Includes State/Local/County/municipal and other government		
Supplier to Government	947	22.99
Includes Systems integrators/developers/VARs/ Consultants, Manufacturers/Distributors/Dealers of IT Related Products		
Education/Associations/	269	6.53
Consulting	160	3.88
Other	416	10.10
Total Registrants	4,119	

JOB TITLE/FUNCTION		
Category	Attendees	% of Total
Executive/Command/Senior IT Management	501	17.05
Administrative/Operations Management	139	4.73
Program/Project Management	242	8.24
IT/Computer/Communications/Network Management	1,021	34.75
Sales/Marketing Management	385	13.10
Procurement/Purchasing Management	51	1.74
Personnel/Training Management	105	3.57
Professional Services/Consultant	210	7.15
Other	284	9.67
No Answer	1,181	
Total Registrants Identified by Job Function/Title	2,938	

Purchasing Role		
Category	Attendees	% of Total
Approve/Authorize	635	15.42
Make Final Recommendations	930	22.58
Specify Brands/Vendors	855	20.76
Identify/Recommend Products	1,769	42.95
Develop Product Specifications	798	19.37
Determine Needs/Features	1,715	41.64
Total Registrants Identified by Purchasing Role	4,119	

Agency's IT Budget		
Category	Attendees	% of Total
\$24 million+	779	24.98
\$15 million - \$24.9 Million	141	4.52
\$10 million - \$14.9 Million	145	4.65
\$5 million - \$9.9 Million	248	7.95
\$1 million - \$4.9 Million	471	15.11
\$500,000 - \$999,999	294	9.43
Under \$499,999	1,040	33.35
No Answer	1,001	
Total Registrants Identified by Purchasing Role	3,118	

Products & Technologies of Interest		
Category	Attendees	% of Total
Business Intelligence Software	850	20.64
Cloud Computing	1,381	33.53
Data Centers & Data Storage	983	23.87
Document Management	719	17.46
Green Computing	519	12.60
Hardware: Peripherals	681	16.53
Hardware: Systems	783	19.01
Infrastructure Management	906	22.00
Internet & the Web	1,206	29.28
Mobile Computing	957	23.23
Network Computing	910	22.09
Security: Computer Data & Applications	1,342	32.58
Security: Network & Internet	1,334	32.39
Software & Applications	1,131	27.46
Systems Software & Web Development	944	22.92
Telecommunications	750	18.21
Training & Education	973	23.62
Wireless Communications	894	21.70
Other	200	4.86
Total Registrants Identified by Purchasing Role	4,119	