



July 19 – 21, 2011
Washington Convention Center
Washington, D.C.

The Theaters at FOSE

As a FOSE exhibitor, your company has opportunity to present educational sessions free to government buyers in specially designed theaters located right on the show floor.

Your unique and targeted presentation is a high-value, customized opportunity to demonstrate your solutions, establish your company as a thought leader and share your company's vision for the future.

For 2011, FOSE will feature 4 theaters:

- Data Center & Virtualization Theater
- Government Solutions Theater #1/Booth 100
- Government Solutions Theater #2/Booth 1639
- GovCyber Theater

Each session includes:

- 40-minute presentation/speaking timeslot
- An LCD Projector, screen and microphone
- Detailed lead report of your presentation attendees
- Opportunity for literature distribution to presentation attendees
- Event upgrade for your online listing where you can list up to 3 sessions at FOSE
- Event Exhibitor Invites™ to enable you to promote your session to your customers and prospects
- The 2011 pre-registration for direct mail to promote your session (Lists usage rules apply.)
- Session details included on the Theater's page of www.fose.com
- Session details included on the Theater's page of the FOSE show directory



While FOSE includes information on your sessions on www.fose.com and in the FOSE show directory, theater presenters should take primary responsibility for promoting their sessions. We give you the tools including the Event Exhibitor Invites and the 2011 pre-registration list for direct mail.

Investment: \$3,000 – Tuesday and Wednesday
\$2,000 – Thursday



For more information on The Theaters at FOSE, contact your Account Executive or Don Berey, Show Director at 703-876-5073 or dberey@1105govinfo.com