



FOSE Pavilions at FOSE 2011

Cloud Computing Pavilion

Cloud computing is migrating to the ranks of government. Already, the Defense Department's technology arm has set up a cloud to let the military rent storage space or use remote software programs. NIST has created a new team to determine the best way to provide security for agencies that want to adopt cloud computing.

The Cloud Computing Pavilion is where technologies and services will be demonstrated by leading edge Cloud technology providers. The Pavilion is offered in conjunction with The 3rd Annual CloudCamp at FOSE, an unconference where adopters of Cloud computing technologies exchange ideas.

Sponsorships: Platinum: \$9,800; Gold: \$7,800; Silver: \$5,800; Bronze: \$4,800

Data Center & Virtualization Pavilion

Modernization. Virtualization. Consolidation. The Green Data Center. Government IT professionals are exploring how they can optimize their Data Center operations. They also need to ensure seamless access to critical information based upon data access permissions in a secure environment.

If you can help these professionals meet these challenges, you should be in the FOSE Data Center and Virtualization Pavilion. You'll be able to showcase how your solutions can help them increase efficiencies and cost-savings.

Price: \$48.00 sq. ft. Data Center Theater: \$3,000 (Tuesday & Wednesday); \$2,000 (Thursday)

GovCyber @ FOSE

According to *Government Computer News* (March 2, 2009), President Barack Obama wants \$355 million for the Homeland Security Department's cyber security efforts in fiscal 2010, according to an overview of his budget proposal.

The products, services and strategies to support our government's increased focus on cybersecurity will be at the Cybersecurity Pavilion & Theater. This focused area represents an outstanding opportunity for your company to market your latest solutions to key buyers from the federal government.

Price: \$48.00 sq. ft. GovCyber Theater: \$3,000 (Tuesday & Wednesday); \$2,000 (Thursday)

GSA Alliant Program Pavilion

If your company is one of the 59 companies awarded an Alliant Information technology Contract or 72 small businesses on the Alliant Small Business (Alliant SB) Contract, the GSA Alliant Program Pavilion at FOSE is for you. Participating in the pavilion presents a gateway to increased sales opportunities for your company in a focused and highlighted area on the FOSE show floor.

Price: \$48.00 sq. ft. Alliant SB: \$3,500 sq. ft.

Small Business Pavilion

FOSE is the largest, most comprehensive information technology event serving the government marketplace and FOSE's Small Business Pavilion is a cost-effective way to put you in touch with government buyers who have the authority and need to purchase from small businesses.

Showcasing in the FOSE Small Business Pavilion will allow you to display your products, services, and solutions in a targeted, focused, clearly marked area. Government attendees will easily find you to discuss your offerings, and you will have exposure to other companies looking to forge new partnerships.

Price: \$35.00 sq. ft.; Section 8 (a) company: \$30.00 sq. ft

All Pavilions receive:

- Dedicated page in the FOSE show directory
- Pavilion highlighted on the online and Show Directory floor Plan
- Banner over Pavilion visible to all attendees
- Unique carpet and drape to highlight the Pavilion

All Pavilions booths include:

- Pre-show mailing list to pre-registered FOSE attendees
- eVIP Invitations for key customers and prospects
- List of registered press at FOSE
- Company Listing on the www.fose.com highlighting Pavilion participation
- Listing and link on the Pavilion page on the www.fose.com
- Listing on the Pavilion page of the Show Directory
- Skyscraper ad on the Pavilion page of www.fose.com for the 5 first exhibitors

All Theater Presentations include:

- 40-minute presentation/speaking timeslot
- Session details included on the Pavilion Theater page of www.fose.com
- Session details included on the Pavilion Theater page of the Show Directory
- An LCD Projector, screen and microphone
- Detailed lead report of your presentation attendees
- Opportunity for literature distribution to presentation attendees
- Invitations for marketing the your presentation to prospects